

Press Release

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FOR IMMEDIATE RELEASE
00h00 16 November 2009

European Eco-Innovators launch video appeal to COP15 Copenhagen

Call on global leaders to deliver firm, fair and ambitious deal

Vow to start building tomorrow's low-carbon economy today

BRUSSELS, 16 NOVEMBER 2009 – Leading members of the Lisbon Council's Eco-Innovators Network, a group of leading eco-innovators from 10 European countries, launched a dramatic video appeal to the COP15 meeting of the United Nations Framework Convention on Climate Change (UNFCCC), which will meet in Copenhagen on 07 December 2009.

Says Paul Hofheinz, president of the Lisbon Council, a Brussels-based think tank and policy network which coordinates the work of the Eco-Innovators Network: "The notion that businesses and companies only want to water down or block a deal in Copenhagen is wrong. Throughout the world, and Europe in particular, there are millions of entrepreneurs, big and small, who are eager to start building the low-carbon economy of tomorrow. It is important that the voice of these entrepreneurs be heard; and it is equally important that world leaders give us an ambitious, fair and comprehensive agreement in Copenhagen. We need to embrace our low carbon future. And leaders need to know that there is a big,

enthusiastic community ready to deliver to the highest standards of energy efficiency and environmental protection. These entrepreneurs want and need high environmental standards enshrined in a global agreement, and it is important that world leaders give it to us in Copenhagen.”

Watch the video appeal of the Eco-Innovators Network to the COP15 here:

http://www.youtube.com/watch?v=G6Us_BVvWh4&feature=player_embedded

Learn more about the Eco-Innovators Network here:

<http://www.lisboncouncil.net/initiatives/eco-innovators-network/introduction.html>

Among the Eco-Innovators joining the appeal are:

Liliana Chamudis-Varan

Deputy Director, AIMPLAS

AIMPLAS is a Centre for Innovation and Technology (CIT) located in Valencia, Spain.

Sandrine Dixon-Decleve

Director, Prince of Wales's EU Corporate Leaders Group on Climate Change

Based at Cambridge University, the CLG brings together business leaders from major UK, EU and international companies for tackling climate change.

Joachim Goldbeck

CEO, Goldbeck Solar

Based in Germany, Goldbeck Solar specialises in photovoltaic projects.

Wieland Koornstra

CEO, GiraSolar

GiraSolar is a Dutch-US solar company based in Deventer, Netherlands.

Benjamin Kott

Green Business Operations Manager (EMEA), Google

Google is a U.S.-based Internet search company, committed to greening its own operations and encouraging a low-carbon economy.

Antonia María Lorenzo López

R&D Director and Co-Owner, Bio Azul

This Spain-based company specialises in innovation and consulting in water, energy and environmental protection.

James McCallum

CEO, Senergy

Senergy is a diversified energy services group with interests in renewable energy and oil and gas.

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Sandro Mainusch

Director, Finance and Business Development, TimberTower
Based in Germany, TimberTower specialises in the development, manufacture, assembly and sale of timber towers and foundations for wind energy plants.

Antonio Pires Santos

Industry Business Leader, Energy & Utilities Industry Europe, IBM
IBM is committed to encouraging innovative use of IT to reduce energy consumption through programmes such as its Smarter Cities initiative.

Neil Turley

Managing Director, Net Green Developments
Based in Portugal, the company is involved in the development of green solutions for the construction industry.

Harry Verhaar

Senior Director, Energy and Climate Change, Philips
Philips is a leader in energy efficient lighting.

For more information, visit www.lisboncouncil.net or contact:

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About the Lisbon Council

The Lisbon Council is a Brussels-based think tank and policy network, committed to making a positive contribution by engaging political leaders, and the public-at-large, in a constructive exchange about Europe's economic and social future. Incorporated in Belgium as an independent, non-profit and non-partisan association, its homepage is www.lisboncouncil.net.

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